

Tourism grows in Noble County

Breaking News!

A new report on the 2021 Economic Contribution of Tourism in Noble County was just released, commissioned by the Indiana Destination Development Corporation.

As the pandemic continued to take a toll on our nation, tourism in Noble County, nonetheless, accounted for \$27.5 million in visitor spending, adding \$11.7 million of value to the local economy. The greatest local spend occurred in shopping, with a net affect of \$9.5 million spent in 2021.

Traveler spending supported 279 jobs locally, with a total \$6.4 million funding wages. These figures represent tourism spending growth of 16.8%, the same as the median growth of all Hoosier counties during the same period.

Overall, tourism supports many local industries, jobs, and wages," commented Grace Caswell, executive director for Visit Noble County. "Noble County's tourism ranks twelfth out of twenty industries locally. We are optimistic that trends continued to go in the right direction in 2022, a record year for us in terms of overnight visitors and innkeeper's tax collections."

In 2021, tourism represented just 1.5% of total Noble employment, but had the highest rate of growth of all sectors at 18.3%.

[Full Report](#)